

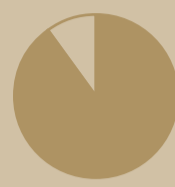
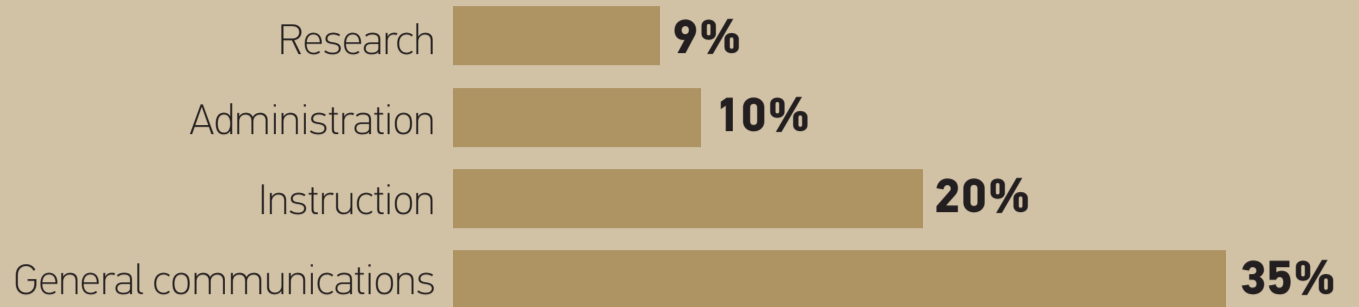
Mobile IT

HIGHER EDUCATION, 2011

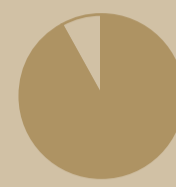
Many expect mobile computing to become an integral part of higher education...

"Universities should consider treating mobile practices similar to the Internet in terms of importance, resources, and development"

Expectations of heavy to very heavy demand for mobile IT in four areas



90% of respondents expect spending on mobile-enablement to rise over the next three years.



92% of institutions are providing some level of support—at no charge—to users of mobile devices.*

*Source: EDUCAUSE Core Data Service, educause.edu/coredata

...but many colleges and universities are watching and waiting.

"Making mobile apps a priority in terms of cost and time is not core, in my opinion. We just have to wait for the market or institutional collaboration to mature."

38% say they mobile-enabled

35% report

19% say they have

ZERO ZERO ZERO

services in past 12 months

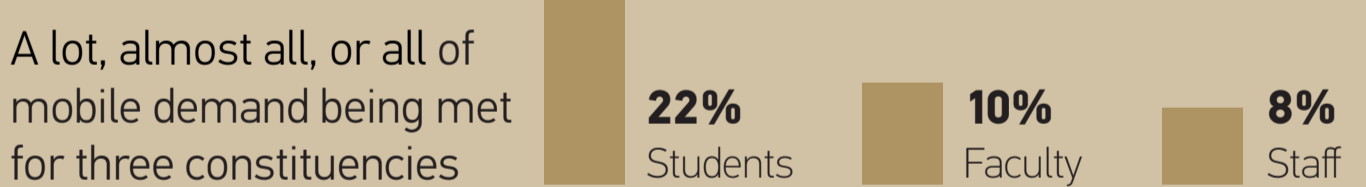
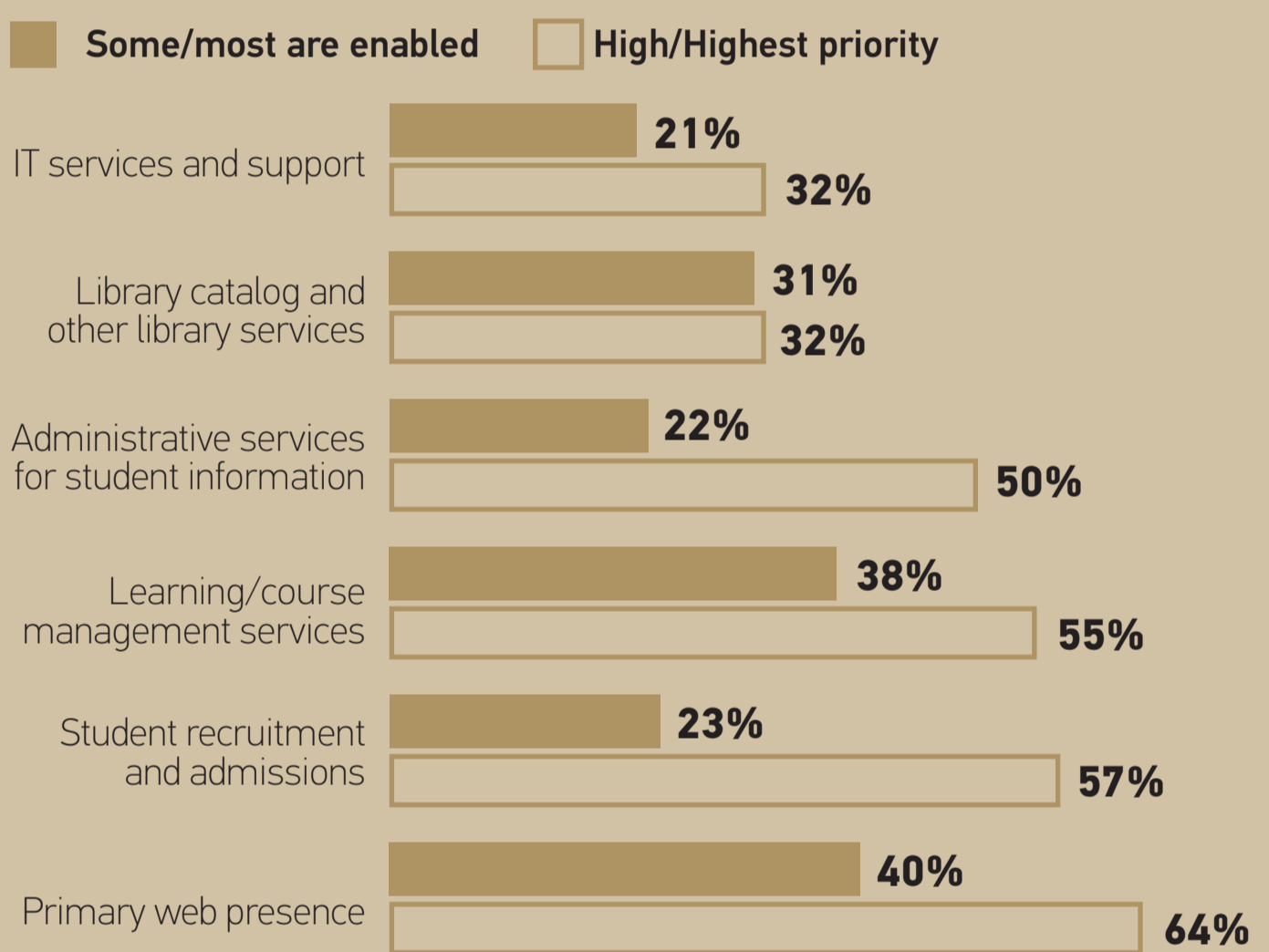
spending on mobile

FTEs working on mobile

For those that are working on mobile initiatives, students are the focus.

"[The killer mobile app would be] any that helps students with learning and support services."

Priority and level of enablement for student/public services



Institutions that agree they are prepared to meet expected mobile demands for the 2011–2012 academic year in these areas:



* Among only institutions reporting a research-focused mission

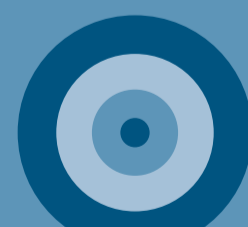
Higher education supports the idea of collaborations, but most want to wait until they are mainstream.

"We would be more likely to join such a collaboration when the issue becomes more of a university priority and would more likely join on the back end of such initiatives, when the framework and development are in place and successful."

Respondents that agree or strongly agree with statements about cross-institutional collaboration on IT solutions and services:



89% are personally in favor of collaborations



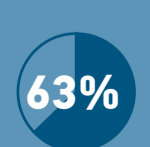
83% believe that they would be a successful model for higher education's mobility efforts



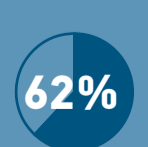
74% think collaborations have the potential to save higher education significant sums of money



76% might consider functional compromises to realize those savings



And yet, most would... **63%** join a consortium or **62%** deploy its solutions ... when most of their peers do



The data in this infographic come from the ECAR research report *Mobile IT in Higher Education, 2011*, www.educause.edu/library/ERS1104.