EDUCAUSE ITCOMM / Security Community Group Virtual Coffee Shop: Update Your 2019 NCSAM Toolkit with Ideas That Work!
July 18, 2019

Chat Transcript

13:47:09  Stan - NC State: Greetings, everyone and welcome to today’s virtual coffee shop! We’re glad you’re here. : If you are not presenting, please mute your mic.

13:57:37  Karen - EDUCAUSE: For more information about the EDUCAUSE IT Communications Community Group, visit: https://www.educause.edu/community/it-communications-community-group

13:58:12  Becky - Valpo: Hi everyone, for today’s coffee shop, we’ll collect questions and have a Q&A section after all the presenters have spoken. Feel free to type your question here, and we’ll make sure it gets on the list!

13:58:52  Valerie - EDUCAUSE: Learn more about the EDUCAUSE Security Community Group, too! https://www.educause.edu/community/security-community-group

01:00:58  Stan - NC State: Phil, I’m curious how much you are spending on your efforts overall? Sounds like a LOT of different activities!

01:01:46  Stan - NC State: Ah, great!

01:04:42  Phil - FSU: We have the $5000 a year training budget for advertising, swag giveaways, and were able to use this money for the scholarships as well. We also received quite a lot of swag and giveaways from our vendor partners. I highly encourage reaching out to the vendors as you ight be surprised that they want to help. We even had them at the booths!

01:07:52  cassia: Hi Katie, how many of those 180 were students, faculty, and staff? Thanks!

01:08:52  nbrook11: @Carla, Was the cost of creating the quiz with Qualtrics $500?

01:12:51  Carla-Drake: @Nbrook11 No. Our entire costs for the quiz, all of our printed promotional materials and prizes was $500. We have a campus wide subscript to Qualtrics, so there was no cost there except for time.

01:14:08  Valerie - EDUCAUSE: Using free handouts from ftc.gov/bulkorder is a great tip! NCSA (staysafeonline.org) also has lots of free security and privacy awareness resources.

01:14:37  antonia: Who do we contact in the FBI for speakers?

01:15:29  Valerie Archambeau: Wow! I totally want to do this
01:15:35 Allan Chen: this is really cool, indeed

01:15:50 Shelley Schafer: I love this! I've been wanting to do an escape room.

01:16:35 Valerie - EDUCAUSE: Linda presented on her escape rooms at the 2018 Security Conference and she shared lots of resources: https://events.educause.edu/special-topic-events/security-professionals-conference/2018/agenda/escape-rooms-capturing-their-attention-while-sharing-your-message (she also hosted table top exercises at our Game Night)


01:21:52 Becky - Valpo: @Antonia - I believe you would start with your local FBI office

01:22:36 Valerie - EDUCAUSE: You can check out the InfraGard chapter list: https://www.infragard.org/Application/General/ChapterList

01:24:04 Becky - Valpo: @Tara: did you have to pay licensing fees for the movie screening?

01:24:26 Nadim El-Khoury: Would these slides be made available?

01:24:34 Tara - Princeton: Yes, we did have to pay for the rights to the movie

01:24:50 Becky - Valpo: @Nadim, yes - the webinar recording plus the slides will be available. We’ll share the link at the end!

01:25:14 Nadim El-Khoury: Thank you

01:25:15 Jim Bole (Stevenson University): Lots of great ideas!

01:27:34 Emily - Purdue: A movie Purdue is exploring for a screening is “The Great Hack.” It is premiering on Netflix a week from today, and it explores cybersecurity and data privacy. Because it’s on Netflix, licensing is a bit more relaxed, and it is very modern-focused! Just a recommendation for those exploring the idea of film screenings.

01:27:36 ashleyvalentijn: What vendor does everyone use for self-phishing campaigns? KnowB4, PhishMe, etc.?

01:27:42 Becky - Valpo: For those of you who self-phish: did you give your campuses a heads up that you were starting that program?

01:27:54 Michael Muto: KnowBe4


01:28:04 antonia: We use Wombat at Rockefeller for self-phishing
01:28:20 Josh Callahan: yes, we use Cofense/Phishme and did campus outreach before sending

01:28:38 Lori B - SFSU: We use PhishMe

01:28:43 Carla-Drake: We use KnoBe4. And we not only gave a heads up that we were restarting the program, we put a piece with IT Security tips and a notice that self-phishing will be coming out in our campus e-newsletter before each month’s phish.

01:29:17 Stan - NC State: @Emily, that’s a great idea. If others have ideas or suggestions that you have done, please feel free to share them in the chat. Links are great as well!

01:29:27 CSUSB Michelle Behne: What does BEC stand for?

01:29:44 C: If you run an O365 environment, depending on your license you should check out an integrated tool called Attack Simulator and run a self phishing campaign in-house

01:30:07 Jim Bole (Stevenson University): we’ve started using Microsoft O365’s Attack Simulator

01:30:07 Michael Muto: BEC = Business Email Compromise

01:30:30 Emily - Purdue: “The Great Hack” trailer: https://www.youtube.com/watch?v=iX8GxLP1FHo

01:30:32 Linda-Grinnell: I like your graphic Erika. That is sharp.

01:31:45 Jim Bole (Stevenson University): how do we get this great slide deck?

01:31:45 Valerie - EDUCAUSE: We have suggestions for a few movie screenings in our Cybersecurity Awareness Resource Library: https://www.educause.edu/focus-areas-and-initiatives/policy-and-security/cybersecurity-program/resources/information-security-guide/toolkits/cybersecurity-awareness-resource-library - e.g., Citizenfour, Code 2600, Hackers, and Terms and Conditions May Apply

01:32:02 ashleyvalentijn: We did look into Microsoft’s Attack Phishing Simulator but the internet browsers keep blocking the hyperlinks :/

01:32:03 Becky - Valpo: @Jim, we’ll share the link out with everyone at the end of the coffee shop.

01:32:10 Jim Bole (Stevenson University): great!

01:32:45 Valerie - EDUCAUSE: Our security awareness campaign materials are available here (annual campaign + NCSAM and DPD): https://www.educause.edu/securityawareness

01:33:09 Ben - RIT: On self phishing--we’re focusing on detection rates and reporting rates, especially first minute reporting.

01:33:25 Ben - RIT: Not on click rate

01:37:22 Josh Gomez: Does anyone have an online population that they are targeting in NCSAM?
Valerie - EDUCAUSE: Today's slides and recording will be posted in our library:  

nbrook11: This is for anyone: Outside of surveys, how do you gather stats on how successful your programming is?

Kat Lehman: Has anyone been given permission to self-phish students? If so, would you share how you did that?

antonia: Stats - compare rates of real compromise between people who have and haven't had various training


malbin@uw.edu: https://ciso.uw.edu/education/online-training/security-101/

malbin@uw.edu: ^ re: online training

nbrook11: Thanks

Ben - RIT: We haven't asked for it yet, but hope to.

Carla-Drake: We don't have enough licenses to phish students. So we focus on our faculty and staff only.

Ben - RIT: (permission to phish students)

Will-Baylor University: I just put an article on our social media from Privacy International about the privacy issues surrounding the app & how to get your data removed.

David Treble - University of Manitoba: Thanks to all the presenters...good info.