Women in Technology Webinar

September 2019 | Meeting Agenda
Welcome
Women in Tech
Co-leads
Meet Precious McKoy

Web Developer
Marketing
Guilford College

At the intersection of marketing and technology, Precious has 15+ years of experience in higher education. She has made considerable contributions towards the advances and improvements made to meet predefined administrative and operational goals, having undergone extensive training and development in an effort to enhance her skills as a leader and sharpen her commitment to technology integration and organizational development. She has a strong business and marketing acumen with a penchant for innovation and new business development strategy.

Precious serves on the EDUCAUSE Young Professionals Advisory Committee (YPAC), the Women in Technology (WIT) Community Group and the 2019-2020 EDUCAUSE Community Groups Peer Mentoring Program.
Meet Marcia Dority Baker

Assistant Director, Academic Technologies
Office of Information Technology (ITS)
University of Nebraska

Marcia leads the Learning Spaces and Emerging Technologies, AV Design, and Learning Management System (LMS) teams on the Lincoln campus. These teams actively support the teaching and learning at the University in classrooms or online.

Marcia is the co-chair of the annual Women Advance IT leadership conference hosted by the University of Nebraska. She serves as co-chair of the Educause Women in IT (WIT) community group, and the BTAA WIT peer group. Marcia is on the Educause DEI Advisory Committee and services as co-chair of the Unizin LT subgroup.
Women in Tech
Working Group
Meet Andrea Mascher

Lead Database Administrator and Manager of the MS SQL Server Team
The University of Iowa

In 2015, Andrea co-founded the UI Women in Technology group along with her sibling, Sarah Mascher Wallace. Andrea is an advocate of gender diversity within STEM fields and engages in outreach for faculty, staff, & students within The University of Iowa and in the surrounding community.
Meet Caroline Maulana

Business Intelligence Strategist
Division of Information Technology
University of South Carolina

Caroline supports data and information needs across the University of South Carolina system by ensuring the availability of data assets, software, tools, services, personnel and procedures. As the university’s first Business Intelligence Strategist, she will be working to grow the data warehouse into a robust business intelligence center that supports data access, reporting analytics, and decision support across all administrative data domains. Also, her prior experience includes a lengthy leadership run with data-informed operations at Under Armour.
Meet Rachel Moorehead

Rachel Moorehead
Executive Director of Infrastructure & Operations
University of Alabama at Birmingham

Rachel holds a Bachelor's in Computer Engineering from the Georgia Institute of Technology and a Master's in Internet Technology from the Terry College of Business at the University of Georgia. She is a lifelong learner and a new mom. And she’s pretty sure her middle name is Automation.
Polls :)
Help us get to know you better.

1. Where are you joining us from today?
2. Please rank the order of what matters the most to you to get out of our CG.
3. Do you plan on attending the 2019 EDUCAUSE Annual Conference in October?
4. Have you ever applied for a job through the WIT listserv postings?
5. What does success look like to you for the WIT group?
Goals, goals, goals...
Goals

❖ To better engage our community to better understand who we are.
❖ To build our network by conducting quarterly webinars for professional development.
❖ To have activity on our listserv that’s more than job postings.
❖ To ensure that our leadership reflects the membership.
❖ To partner more with male allies.
Quarterly Webinars
Quarterly Webinars

- September 2019
- December 2019
- March 2020
- June 2020
How many years have you worked in technology?

172 responses

- 85.5%: 10 years or more
- 9.3%: At least 5 years but less than 10 years
- Other categories: Less than 1 year, At least 1 year but less than 3 years, At least 3 years but less than 5 years
Would you like to be a top executive or this just not something you would like to do?

172 responses

- **59.3%**: Yes, I would like to be a top executive
- **28.5%**: No, I would not like to be a top executive
- **12.2%**: I already am a top executive
What are the greatest pleasures you get from working in IT? (select all that apply)

172 responses

- Receiving the salary I take home: 72 (41.9%)
- Having a strong relationship with my co-workers: 92 (53.5%)
- Delivering value to our customers/clients: 134 (77.9%)
- Being respected and valued: 103 (59.9%)
- I don't get any pleasure from working: 3 (1.7%)
Annual Conference

- Women in IT Community Group session at Educause Annual Meeting,
  Date: Wednesday, October 16, 2019
  Time: 10:45 AM-12:15 PM
  Location: W186c, Level 1
- Breaking Boundaries Forging a Multi-Institutional Women in IT Group Session
  presented by our very own Marcia Dority Baker, Amy Metzger, Sandee Seiberlich, and Brenda Spychalla
- Cultivating IT Communication Strategies That Engage and Inform (separate registration is required)
  presented by our very own Carla Herling and Stephanie Stewart

Please let us know if you are speaking at the annual conference so that we can include your information.
Announcements
ITSM/WIT Joint Webinar Follow Up

Better Allies book club

We will be holding our first of 3 book club series discussions starting

**Tuesday 9/17 from 11-12 PT, 1-2 CT, 3-4 ET,**

[Zoom meeting link](https://unl.zoom.us/j/208347875)

We will be covering **Part One: Watching and Observing as an Ally.** Feel free to add the event to your attached calendar invite.

Book details can be found - [https://betterallies.com/](https://betterallies.com/)
Announcements

- 2019–2020 EDUCAUSE Community Groups (CG) Peer Mentoring Program
- WIT Conferences and Working Groups
- Congratulations to the EDUCAUSE Rising Star Award Recipients!!