E-LEARNING

Nearly all institutions have a major interest in e-learning...

Major interest for some departments
30%

Little or no interest (2%)

68%
Major interest for the institution
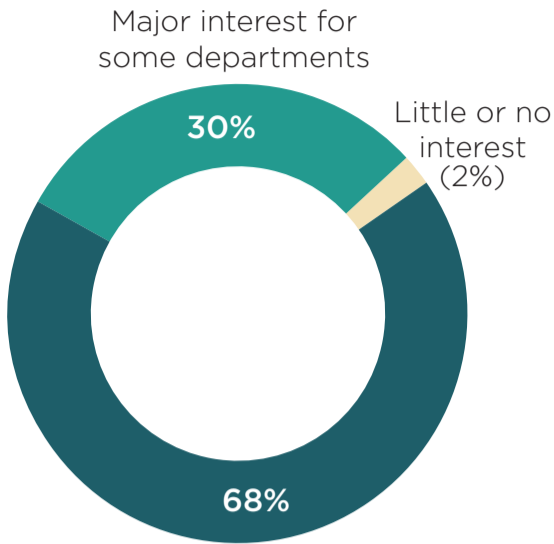
...but many institutions need improvement in several areas.

Synergy · Priority

5 4 3 2 1

Outcomes Assessment

Ongoing Evaluation/ Training

3.6
OVERALL MATURITY

Readiness

Policies/ Governance

Investment in Faculty/Staff
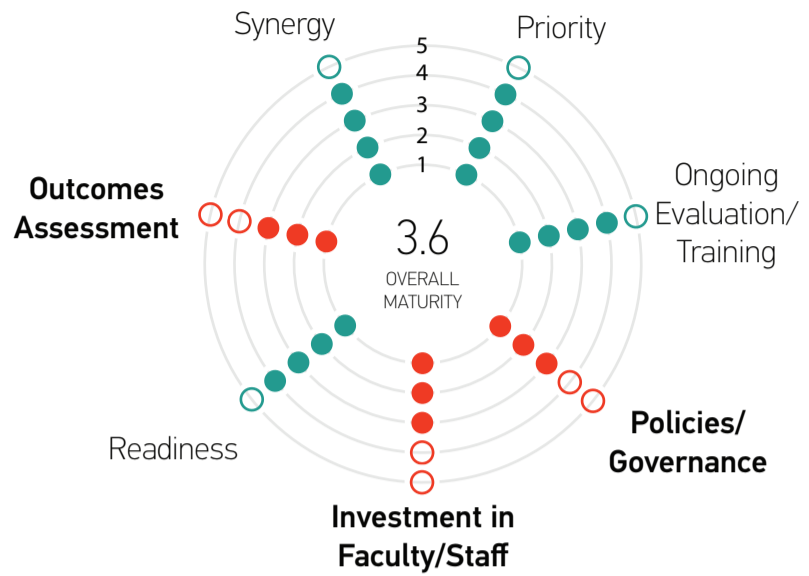
E-LEARNING CAN...

Offer more flexibility · Provide additional revenue

Lower infrastructure costs · Improve pedagogy and course design

Help with retention · Enhance reputation · Increase likelihood of student success

Reach a broader range of students to increase growth


Most Important Factors in Selecting E-Learning Technologies

- Reliability
- Security of student data
- Ease of use for faculty
- Ease of use for students
- Effectiveness

Biggest Concerns About E-Learning

- Tech know-how of faculty
- Adequacy of staff
- Ability to keep up with others
- Affordability
- Faculty skepticism
- Adequacy of technology

Institutions report needing more staff for e-learning.

MEDIAN FTE STAFF PER 1,000 STUDENTS

2.0
1.5
1.0
0.5
0.0

Optimal level

Current level
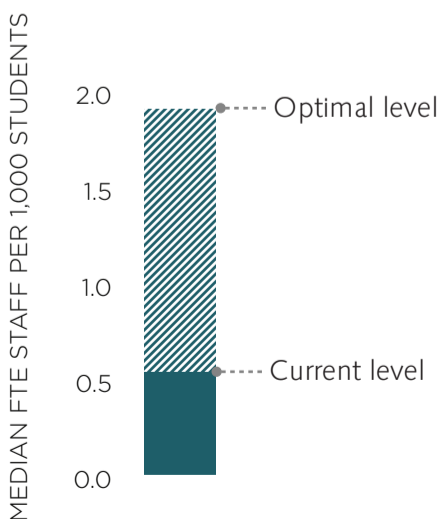
There is a disconnect between what students say they want and the technology services and support institutions presently provide.

Games/ Simulations

LMS
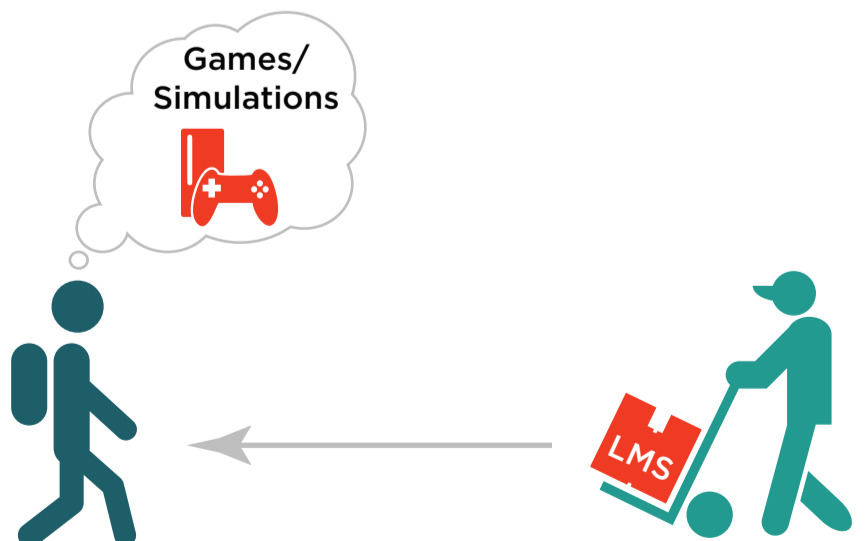
The data in this infographic comes from the ECAR report,
The State of E-Learning in Higher Education: An Eye Toward Growth and Increased Access.

To view the full report, visit:
educause.edu/library/resources/state-e-learning-higher-education-eye-toward-growth-and-increased-access

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